



**Hrygoriy Denysenko Scientific and Technical Library of  
National Technical University of Ukraine  
"Igor Sikorsky Kyiv Polytechnic Institute"  
Ukrainian Library Association**

**International Scientific Conference  
"Strategy Development of Libraries: from Idea to Implementation"  
6 - 7 December 2018**

**Working languages:** Ukrainian, English

**Conference location:** Scientific and Technical Library of the Igor Sikorsky Kiev Polytechnic Institute

**Address:** 37, Peremogy av., Kyiv, 03056, Ukraine

**Audience:** managers and leading specialists of libraries and information, education and social-cultural institutions

**Registration deadline:** November 23, 2018

**Registration fee:** 300 UAH

**REGISTRATION FORM - <http://qps.ru/8XQdZ>**

**Scientific Conference topics**

The theoretical and methodological aspects of strategic management as continuous process will be discussed on the workshop as well as the practical experience of Ukrainian and foreign libraries in strategic management will be presented. The issue on the library configuration as a system, effective strategy development and implementation will be disclosed.

**Issues for speech:**

- Strategic Management: modern approaches and tools
- Vision, values and mission of the modern library
- Analysis of the internal and external library environment
- Delimitation of library activities
- Clients and library value proposition
- Development and implementation of the library strategy
- Monitoring and evaluating of the library strategy implementation
- Measurement, statistics and evaluation of the library performance
- Competence of the librarians in strategic management

**Report** – up to 30 minutes

**Speech** – up to 15 minutes

**Stand report**

Conditions of the reports and speeches publication in the collection of the scientific conference materials (electronic edition) - <http://strategylibrary.kpi.ua/2018/about/submissions#authorGuidelines>

***The texts for publication must be sent until November 23, 2018 to e-mail: [conference@library.kpi.ua](mailto:conference@library.kpi.ua)***

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### **Participation in the Conference**

Registration fee 300 UAH/10 (€, \$). Travel, accommodation and meals at the expense of the participants. The Organizing Committee provides assistance in booking the hotel and issuing formal invitations.

**Foreign guests can pay the registration fee upon arrival.**

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### **Contact organizing committee**

Svetlana Barabash, Scientific Secretary of Igor Sikorsky Kiev Polytechnic Institute Library

**Tel.:** +38 (044) 204 83 33   **e-mail:** [conference@library.kpi.ua](mailto:conference@library.kpi.ua)

**Site:** <http://strategylibrary.kpi.ua>

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During the conference will also be held the exhibitions of leading publishing houses and booksellers, demonstration of information resources, project presentations.