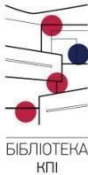


Hrygoriy Denysenko Scientific and Technical Library of
National Technical University of Ukraine "Igor Sikorsky Kyiv
Polytechnic Institute"

Ukrainian Library Association



"Strategy Development of Libraries: from Idea to Implementation"

PROGRAM
International scientific conference
Kyiv, December 6-7, 2018

Kyiv – 2018

ORGANIZATIONAL COMMITTEE

Svitlana Barabash, Cand. of Sciences in Social Communications, Scientific Secretary of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", head of the Advocacy Section of the Ukrainian Library Association

Oksana Bruy, Director of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", President of the Ukrainian Library Association

Maryna Druchenko, Deputy Director of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" on scientific work

Svitlana Zueva, Deputy Director of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" on library work

Olena Kobets, Assistant Director for Perspective Development of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute»

Evgeniia Kulyk, Cand. of Sciences in Social Communications, Head of the Department of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"

Yaroslava Soshynska, Cand. of Historical Sciences, Docent of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", Executive Director of the Ukrainian Library Association

Ina Yuryk, Director of the Scientific Library of the Belarusian National Technical University, Head of the Council of the Belarusian Library Association

December 6 (Thursday) 2018

Location

H. I. Denisenko Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", Peremohy avenu, 37-L

III floor, Student's space Belka

9.00 – 10.00 Registration of conference participants

10.00 – 10.30 Opening of the conference, greetings of the participants

Mykhaylo Ilchenko, Doctor of Technical Sciences, Professor, Academician of the National Academy of Sciences of Ukraine, Vice-rector for Scientific Work of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"

Oleksiy Chmyr, State Expert of the Directorate of State Language Policy of the Ministry of Culture of Ukraine

Iryna Shevchenko, Candidate of Pedagogical Sciences, Docent, Honored Worker of Culture of Ukraine, Director of the Center for Continuous Cultural and Artistic Education of the National Academy of Cultural and Arts Management, Vice-President of the Ukrainian Library Association

Oksana Bruy, Director of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", President of the Ukrainian Library Association

10.30 – 12.30 Plenary meeting. First session

Moderators:

Oksana Bruy, *Director of the Scientific and Technical Library of the*

Igor Sikorsky Kyiv Polytechnic Institute, President of the Ukrainian Library Association

Svitlana Barabash, *Candidate of Science in Social Communications, Scientific Secretary of the Scientific and Technical Library of Igor Sikorsky Kyiv Polytechnic Institute, Head of the Advocacy Section of the Ukrainian Library Association*

Perspectives for Development of Libraries in Measurement of Present Transformational Processes

Tetyana Granchak, *Doctor of Science in Social Communications, Head of the Department of Political Analysis of Information and Analytical Support Services of State Authorities of V. I. Vernadsky National Library of Ukraine, NAS of Ukraine, Kyiv, Ukraine*

Role of Academic Libraries in New Era of Polish Universities

Jędrzej Leśniewski, *Deputy Director for Libraries, Center for Scientific and Technical Information, Wrocław University of Science and Technology, Wrocław, Poland*

Formation of the Patterns of the Future in the Conception of Development of the University Libraries of Belarus: First Steps

Ina Yuryk, *Director of the Scientific Library, Belarusian National Technical University, Minsk, Belarus*

The strategy of the Ukrainian Library Association for 2019-2021: Development Guide

Yaroslava Soshynska, *Candidate of Historical Sciences, Docent of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", Executive Director of the Ukrainian Library Association, Kyiv, Ukraine*

Comprehend and Win: Books on Management from the Publishing House "Nash Format"

Mariya Gordienko, *representative of "Nash Format" Publishing House, Kyiv, Ukraine*

12.30 – 14.00 Break for lunch

14.00 – 15.30 Plenary meeting. Second session

Moderators:

Yaroslava Soshynska, *Candidate of Historical Sciences, Docent of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", Executive Director of the Ukrainian Library Association*

Evgeniia Kulyk, *Canidate of Science in Social Communications, Head of the Department of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"*

Library Strategy: Word on the Stone or Live Flow

Oksana Bruy, *Director of the Scientific and Technical Library of the Igor Sikorsky Kyiv Polytechnic Institute, President of the Ukrainian Library Association, Kyiv, Ukraine*

Strategy Without Strategy as a Manifestation of Strategy

Oleg Serbin, *Doctor of Science in Social Communications, Director of the M. Maksymovych Scientific Library of the Taras Shevchenko Kyiv National University, Member of Presidium of the Ukrainian Library Association, Kyiv, Ukraine*

Finding Directions for the Development of the Library of the Ukrainian Catholic University

Igor Ogura, *Deputy Director of the Library of the Ukrainian Catholic University, Lviv, Ukraine*

Creation of Communication Policies: Formation of the Image of the University Library through Social Networks and the Site

Olexandra Lystopad, *Leading Librarian of the Scientific Library of the National University "Kyiv-Mohyla Academy", Kyiv, Ukraine*

15.30 – 16.00 Coffee break

Hall of the III floor

16.00 – 17.30 Master classes

Student's space Belka, III floor

Master class "How to Form an Effective Team"

Moderator:

Natalia Dzyuba, *Head of "L & BCoach" Company, Kyiv, Ukraine*

We'll handle 5 steps for building an effective team. To do this, we will consider the main stages of team formation, from the perception of a single goal as a point of reference team work. We'll play with different team roles between the participants.

Master class "Create a Library Strategy Map"

Room № 9, IV floor

Moderator:

Oksana Bruy Director of the Scientific and Technical Library of the Igor Sikorsky Kyiv Polytechnic Institute, President of the Ukrainian Library Association, Kyiv, Ukraine

In specific examples, we will learn such a management tool as a strategy map that can visualize the library's strategy, establish causal relationships between strategic goals and understand the logic of the library's work. Each participant will be able to build a strategy card for his library

17.30 – 19.00 Friendly party

Cultural and Educational Center, I floor

December 7 (Friday) 2018

Location

H. I. Denisenko Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", Peremohy avenu, 37-L
Student's space Belka, III floor

**9.30 – 12.00 Panel Discussion "Library for Communities Creation"
– Open Annual Meeting of the Graduates of KMBS Program
"Strategy Development of Libraries"**

Moderator:

Maryna Maslova, *Executive MBA Program Leader, Kyiv-Mohyla Business School, Kyiv, Ukraine*

Key speakers:

Yana Chapaylo, *Specialist of the Project for Promoting Academic Integrity in Ukraine*

Oleksandr Demaryov, *Founder of the Literary Club Leport, Co-organizer of the KPI Poetry Evenings, Editor-In-Chief of the Literary Magazine "Leport"*

Transformational changes in all spheres of public life and the development of an open civil society in Ukraine today it depends directly on the activity of indifferent people communities. What is the position of the libraries and librarians rallying of such communities? Is the library only place for meeting of communities or it is the active member of these communities? Are the librarians the organizers and leaders of community? What role do the libraries play in the formation of academic integrity community? What can a library do to activate and enhance the impact of small local communities that are grouped around it? Let's talk about the experience of the libraries and community members.

12.00 – 13.00 Poster presentations

Moderators:

Maryna Druchenko, *Deputy Director of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" on scientific work*

Olena Kobets, *Assistant Director for Perspective Development of the Scientific and Technical Library of the National Technical University of Ukraine" Igor Sikorsky Kyiv Polytechnic Institute»*

Library as a Synergy of Educational and Creative Spaces: Vision, Mission and Values of the Artsyz District Library

Galyna Gutsan, *Director of Artsyz Central Library System, Artsyz, Odessa region, Ukraine*

The Role and Place of the Library in Reforming of the Health Care System in Ukraine

Aureliya Widma, *Deputy General Director of IT of the National Scientific Medical Library of Ukraine, Kyiv, Ukraine*

Integration of the University into the Digital Scientific Space: Collaboration of the Library and the Scientist

Valentyna Viznyuk, *Candidate of Pedagogical Sciences, Director of the Library of the SI "K. D. Ushinsky South Ukrainian National Pedagogical University", Odessa, Ukraine*

Performance Measure of Internationalization of Libraries: a Functional Approach

Tetyana Opryshko, *Candidate of Sciences in Social Communications, Director of the Library of the Boris Grinchenko Kyiv University, Kyiv, Ukraine*

Specificity of Formation of the Modern User Information Needs: Information Needs Engineering

Tetyana Miskevich, *Junior Researcher of the V. I. Vernadsky National*

Library of Ukraine, Kiev, Ukraine

Development Strategies: See the Goal, do not See Barriers!

Larysa Lugova, *Director of the Lviv Regional Library for Children,
Member of the Presidium of the Ukrainian Library Association*

Nadiya Kindrys, *Deputy Director of the Lviv Regional Library for
Children*

**The Role of Blogging and Social Networks in the Management of
International Projects**

Yuliya Vorobkevych, *Founder, Creative Director International
Cultural Project #Dance to Your Dissertation in the Library*

13.00 – 14.00 Break for lunch

**14.00 – 15.30 Round-Table Discussion “Working with Rare and
Valuable Editions in Context of Library Strategy”**

Room № 2, III floor

Moderator:

Maryna Miroshnychenko, *Head of the Department of the Scientific
and Technical Library of the National Technical University of Ukraine
"Igor Sikorsky Kyiv Polytechnic Institute", Kyiv, Ukraine*

**Creation of E-resources Full-Text of Rare Editions as a Strategic
Direction of the Scientific Library Activity.**

Stanislav Ivanov, *Head of the Department of Information Technology
and Computer Support of the Scientific Library of the Yaroslav Mudryi
National Law University, Kharkiv, Ukraine*

**Retro Cataloging as Updating Means of Library Collections of the
XIX-XX-th Century.**

Iryna Lytvynenko, *Head of the Scientific Research Sector of the
Department of Rare and Valuable Documents of the Scientific and
Technical Library of the Igor Sikorsky Kyiv Polytechnic Institute*

Reforming of the KPI History Collection to Improve the Quality and Support of the Educational and Scientific Process at the University

Oksana Dygas, *Head of the KPI History Sector of the Department of Rare and Valuable Documents of the Scientific and Technical Library of the Igor Sikorsky Kyiv Polytechnic Institute*

Launching of Historical Studies "Think About It" as an Example of Creating of a New Creative Community of Library Users.

Lyudmyla Hun'ko, *Leading Librarian of the Department of Rare and Valuable Documents of the Scientific and Technical Library of the Igor Sikorsky Kyiv Polytechnic Institute*

15.30 - 16.00 Final session

Student's space Belka, III floor

Moderators:

Maryna Druchenko, *Deputy Director of the Scientific and Technical Library of Igor Sikorsky Kyiv Polytechnic Institute on scientific work*

Olena Kobets, *Assistant Director for Perspective Development of the Scientific and Technical Library of the Igor Sikorsky Kyiv Polytechnic Institute*

Conference summing up

16.00 - 17.00 Excursions by the KPI Library

The meeting place is the lobby hall of the library, I floor

During the conference will be an exhibition of book products of the "Nash Format" Publishing House

Student's space Belka, III floor